



## Hatboro Online Business Directory The Marketplace

[www.Hatboro-PA.com/marketplace.htm](http://www.Hatboro-PA.com/marketplace.htm)

### Advertise Where You Do Business! 50% Discount for Chamber Members

Place your detailed business profile in the **Hatboro Online Marketplace**, Hatboro's own online "yellow pages." The Marketplace is designed to highlight and promote the businesses in the Greater Hatboro area.

**THIS IS THE ONLY DIRECTORY THAT IS SPECIFIC TO THE HATBORO AREA!**

*We now average over 40,000 page views per month!  
Can these customers find your business?*

#### WHY ADVERTISE IN THE HATBORO ONLINE MARKETPLACE?

- **Increases your visibility.** We link to your website to help you increase traffic , and if you don't have a website, your profile generates a web presence for you! Hatboro Online comes up immediately on virtually all major search engines.
- **Makes it easy for customers to find you.** A simple click puts information about your business at your customers' fingertips. Your business is listed by business category, with a separate page for each category.
- **Places your message in a familiar place.** Thousands of residents are familiar with Hatboro Online and use it frequently. We've been up and running continuously since 1996.
- **Lets people know where you are and how to contact you.** Your business profile tells people exactly where you're located, and they can find your location on an interactive map. Your storefront photo guides customers right to your place of business.
- **Keeps your information up-to-date.** If you've moved, changed phone numbers or store hours, you can get your information updated as quickly as you can send an e-mail or fax.
- **Plus, WRDV-FM 89.3 highlights Hatboro Online twice daily!**

#### WHAT DOES A BUSINESS PROFILE INCLUDE?

- **Business address and contact information.**
- **Free links to your e-mail address and website.**
- **Business Hours**
- **Credit Cards you accept.**
- **100-150 words about your business, products or services.**
- **Storefront Photo and/or Logo.**
- **Options include Coupon pages, and home and marketplace page Logo Ads**

**ANNUAL NON-MEMBER FEE \$340**

**Hatboro Chamber Members pay only \$175 a year!**

Call Linda Hoberg at 215-957-0245, or sign up online at [www.HatboroPa.Com/application.htm](http://www.HatboroPa.Com/application.htm)

# HATBORO ONLINE ADVERTISING ORDER FORM

[www.hatboro-pa.com](http://www.hatboro-pa.com)

Fill out form below and make check payable to:  
**LaserTone East Web Services**  
 PO Box 74, Hatboro, PA 19040, 215-957-0245  
*Credit Cards accepted.*

Date: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Name of Business: \_\_\_\_\_ Category: \_\_\_\_\_

Are You a Greater Hatboro Chamber of Commerce Member?  Yes  No  Want to Join

Contact Name: \_\_\_\_\_ Contact name to appear on ad? Y\_\_\_ N\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_ E-mail to appear on ad? \_\_\_\_\_

Web Address: \_\_\_\_\_

Credit Cards Accepted: \_\_\_\_\_

Business Hours: \_\_\_\_\_

Provide a short description or list of your products and/or services (approx. 100 words - use back of sheet).

Type of Advertisement	Term	Amount
<input type="checkbox"/> <b>Marketplace Business Profile</b> - Includes approx. contact info and approx. 100 words or less of text with photo and/or logo	12 months consecutive	<input type="checkbox"/> \$175 / year (Hatboro C of C member)  <input type="checkbox"/> \$340 / year (non-members)
<input type="checkbox"/> <b>Coupon page (up to four coupons per page)</b> * only available with Business Profile	12 months consecutive	<input type="checkbox"/> \$150 / year
<input type="checkbox"/> <b>Marketplace Display Ad &amp; Profile (150 x 100 pixels*)</b> * additional charge for ad design/preparation <i>(Hatboro Chamber members only)</i>	12 months consecutive	<input type="checkbox"/> \$350 / year
<input type="checkbox"/> <b>Home page display ad &amp; profile (150 x 100 pixels*)</b> * Includes Marketplace display & business profile <i>(Hatboro Chamber members only)</i>	12 months consecutive	<input type="checkbox"/> \$1,099 / year

I agree to the terms selected above:

Customer Signature: \_\_\_\_\_ Date \_\_\_\_\_

